



# Designquide

Simply beautiful floors to inspire your space

### From our home...

It all began in 1973 when a former flooring installer created a small business from his family home.

With the belief that luxury vinyl flooring shouldn't just be practical, it needed to be beautiful as well, Karndean was formed. The team set out to travel the world, seeking inspiration from natural materials for what now are the most realistic luxury vinyl flooring products on the market.

The Karndean team worked out of that house for several years with the family's trusty dog Smokey, the Great Dane who is still present on Karndean's logo today. For the family and Karndean's early employees — many who are still working with us today — these years bring back many fond memories.

Now stretching across the globe, far beyond the walls of the original house, we continue to move forward with the same passion to deliver beautiful, innovative designs for your home.

### ...to your home

Many elements must fit together, from furniture to flooring, to fixtures and everything in between.

Where to begin?

We begin a new design with inspiration, and we are most inspired by nature. What's your design motivation? Is it aesthetic, such as a cushion or the perfect paint chip? Or is it lifestyle, a place where you can dance in your pyjamas and your babies (both two- and four-legged) can roll around and play?

No matter what drives you, Karndean Designflooring was created with your needs in mind. We see flooring differently and by combining original features with cutting edge design, you can create a simply beautiful floor that you will love for a lifetime.

Let's get started!





# 50 years of experience

We travel the world in our quest to bring you exceptional floors that inspire and delight. From the ancient forests of Europe, to the remote Australian outback and beyond, we seek out expressive and intriguing forms in the natural world to influence our unique floor designs. By combining these original features with cutting edge design, we create simply beautiful floors that you'll love for a lifetime.

For the family and Karndean's early employees, many of who are still working with us today, these years bring back many fond memories. Now stretching across the globe, beyond the walls of the original house, the Karndean family and employees continue to move forward with the same passion to deliver beautiful, innovative designs for your home.



### Designed for you

Every one of our floors is unique to us having been lovingly created by our in-house team. Our product designers select natural woods and stones to work with, taking the time to carefully replicate the knots, grains and textures found in these products into our designs. Working with these products they apply different techniques of staining, brushing and oiling, to name a few, to create the perfect look and feel bringing you a simply beautiful floor.

### Imagine your space

On the next page, draw the space that you will be updating by following the example below.

Start with the shape of your space and entry points



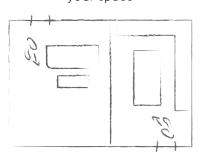
How do you walk through the room?

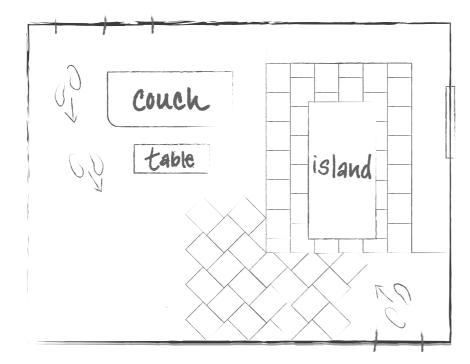


Are there any adjoining rooms?

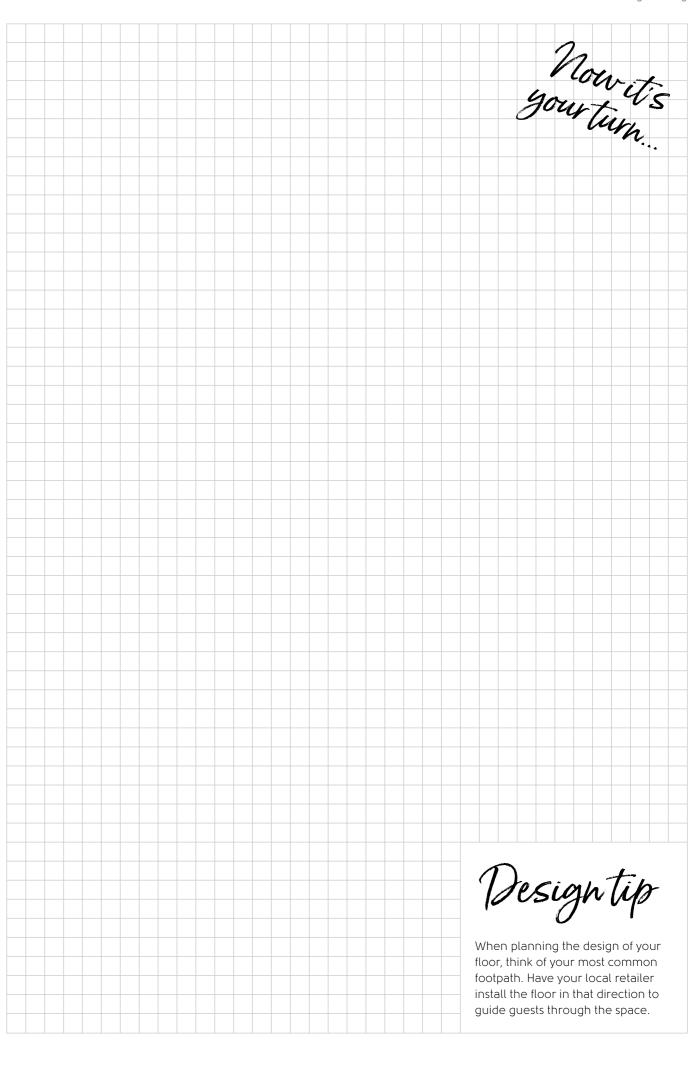


Sketch fixtures in your space









Karndean **Designflooring** Karndean Designflooring

### Colour inspiration

When choosing a floor, take into account all of the surrounding materials and finishes. What colour will the walls or cabinets be? Will you have stained or painted skirting boards? All of these items play a part in refining your flooring choices.

#### WARM

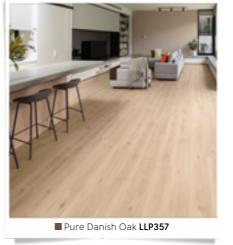
Warm-toned floors tend to align more with traditional, timeless decor styles and are sure to create an inviting atmosphere.



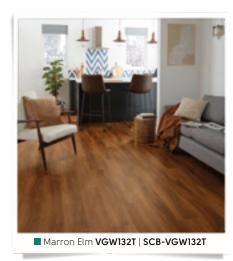












#### NEUTRAL

A neutral floor creates a clean backdrop to design the rest of the space. If you frequently like to change your decor, a neutral floor allows for the widest amount of options.















Cool-toned floors best complement contemporary and modern styles and are sure to add drama and sophistication to any room in your home.



















■ Pebble Grey RKT2410

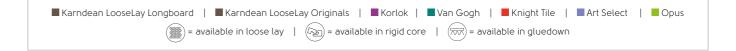
## Choose your design

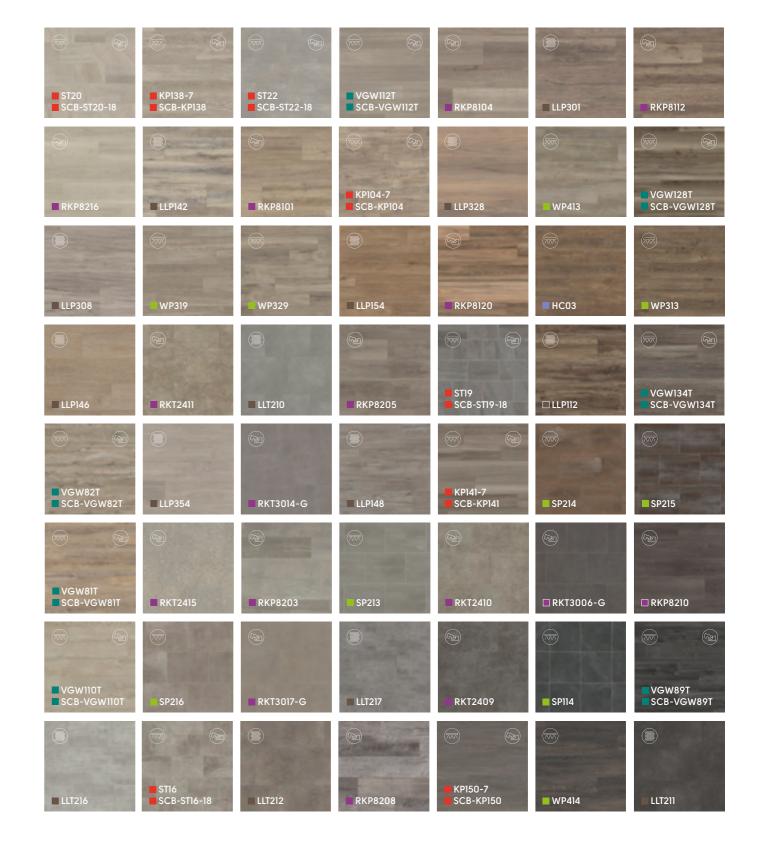
Explore our floors

We have a wide range of designs to suit all interior styles. Explore the full colour palette of our floors at a glance with our colour guide.

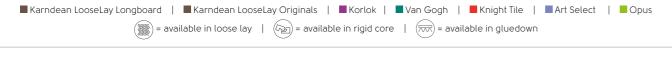


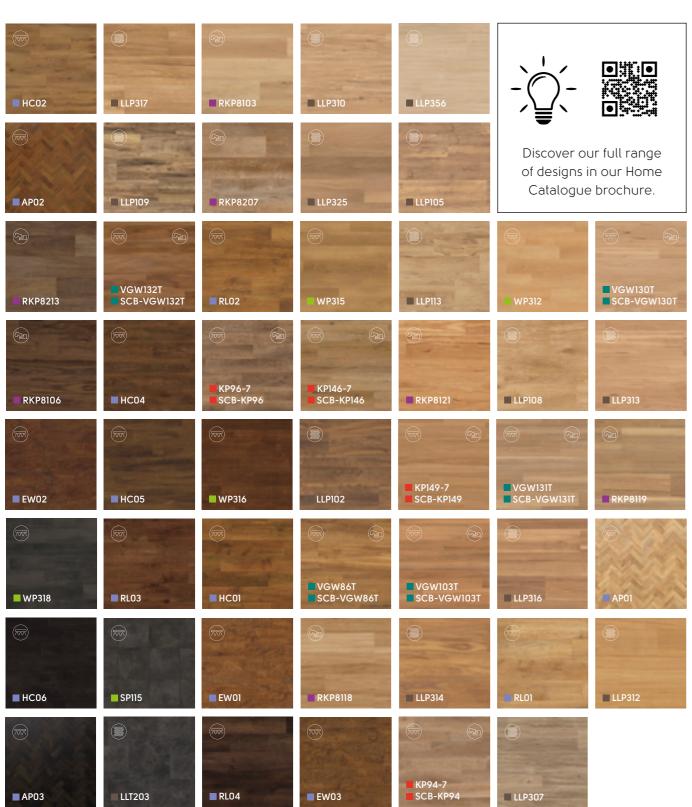






### Choose your design





## Inspiring interior colours

In our everchanging and increasingly complicated world, we seek reassurance, healing and yearn for better days. These palettes below will provide a guide to creating an on-trend interior space that resonates with your personal style and needs.

Representing wellness, healing, and recuperation, these shades will aid in creating a restorative environment in which self-care and healing can be prioritised.





Grounding, earthy and organic, these tones will connect you back to nature and provide a wholesome and comforting backdrop within your space.

Signalling the return of stimulation and optimism, these shades tap into feelings of creativity and joy and will saturate your space with uplifting, feel-good energy.





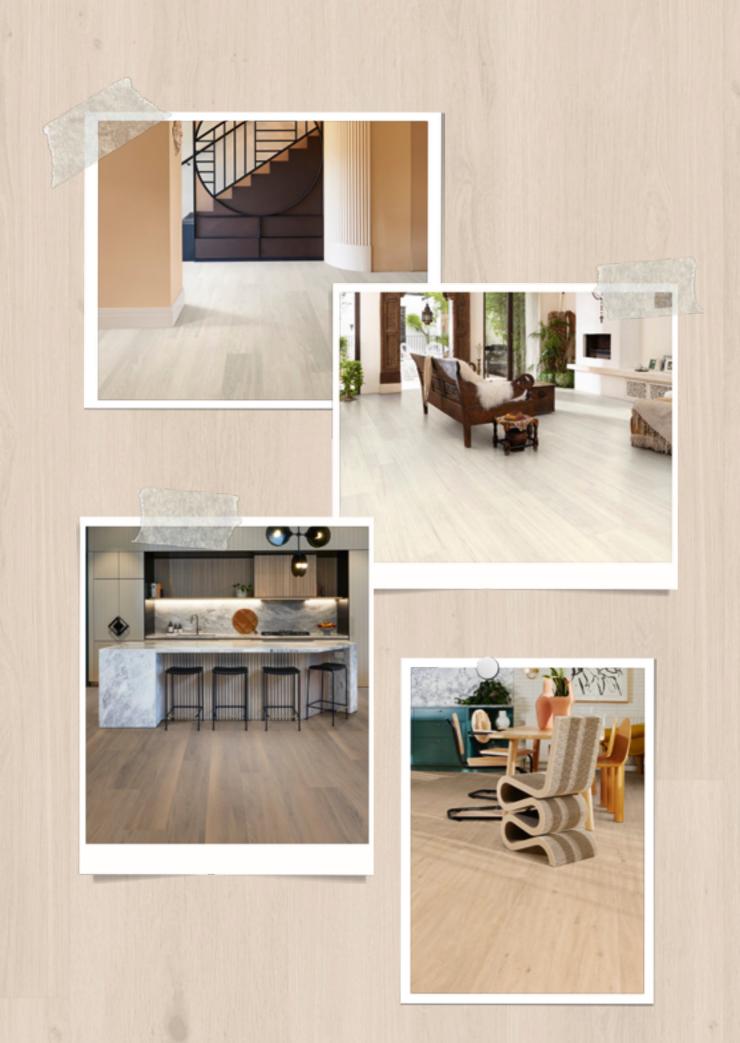
Reliable, sun-kissed warmth evokes comfort and nostalgia, bringing a sense of welcoming to your space.

Timeless, transeasonal and versatile, these classic tones provide the perfect foundation for the layering of highlights and textures to build upon.





Representing tranquillity and a connection to nature, these shades will evoke stillness and reflection. They provide balance to a warm interior palette.



## Design trends

### Home as a sanctuary - redefining the way we live

Over recent years, the disruption of the global pandemic has only added to a growing sensory overload of modern living. In response, we see that people are seeking a life that's more authentic, simpler and closer to nature. At Karndean Designflooring we set out to understand what that means in design trends. While we identified four clear and different directions in interior styling, they share a common heart: the home as a sanctuary.

When the world stayed at home, it made us rethink our 'four walls'. 'Home' has always been our private retreat from the world, but now more than ever it has become our sanctuary - a place of personal comfort, nurturing and cocooning. Colour plays a key role in our style trends. While colour is always key to self-expression in our homes, as we emerge from a period of uncertainty, it takes on new significance and symbolism as we pursue optimism and hope along with stability and balance in our lives. While colour lifts interiors, it elevates our spirits too.

For many, home also became a place for working, for homeschooling and the place where we found our entertainment and explored new interests. This multi-purposing of our living spaces is another key driver of the emerging design trends that deliver practical and versatile functionality while never compromising on comfort or style.

Scan here to find out more about our interior trends



# Smooth Operator

While drawing heavily on a retro aesthetic, Smooth Operator is as fresh as tomorrow. It perfectly balances the current yearning for newness with the reassurance of the familiar.

Classical touches such as arches and bespoke built-in furniture set a luxurious scene and the colours that define Smooth Operator bring a sense of calm, light and serenity to spaces.

Soft, warm and tactile, the baked pastel mineral-based tones draw clear lines to their natural inspiration - celery green, faded parchment, and dusty lotus. Explore chalky greys, rain-washed blues and the luxurious blush of cashmere pinks as relaxed tonal layering and complementary pairings create an inviting, tactile and restorative home environment.

Just as the harmonic tonal palette is inspired by nature, architecture, joinery, and furniture are also informed by the clean curves and essential contours of natural forms.

Corners and contours are sculptured, light, and softly surreal, with natural finishes offering a reassuring embrace and a sensuous touch.

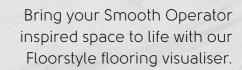
For flooring, find your inspiration in the barely-there tones of drifting sands and shimmering water, in soft and subtle woodgrains, and the fine textures of natural stone. Creating a seamless flow between spaces with visually softer surfaces enhances the overall sense of calm and balance.



Coastal Blackbutt KP157-7 | SCB-KP157



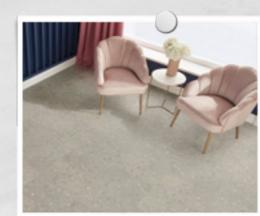
Bridgeport **LLP157** 











Mezzo Grigio RKT2415

#### Explore the Smooth Operator style

Your guide to styling with Smooth Operator.





Lampione LLP147





Will work with these floors as well!

The colours that define the Smooth Operator style bring a sense of calm, light, and serenity.



Cashmere Oak LLP353





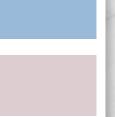
Classical touches such as arches and bespoke built-in furniture set a luxurious scene.















# FIRM FOUNDATIONS

Firm Foundations combines the strength and resilience of nature with a raw-edged and utilitarian industrial vibe. It's a luxe take that updates the industrial aesthetic with warmth coupled with an engaging futuristic narrative.

Think raw timbers, exposed brick, polished concrete, terrazzo and luxurious marble. Add contrasts of engineered metal finishes and handfinished surfaces. Modern statement furniture and pops of colour provide a backdrop of optimism and balance.

From inky ocean blues to fig greens and oat browns, a fresh take on the classic industrial look with a forward-looking colour palette. Be bold in exploring the dark side, use shadowy and moody tones to create cosy and cocoon-like space, in which to retreat and recharge.

As we look to live closer to nature and bring the outdoors in, texture and tactility plays an essential role in creating this look. Natural timbers, stone and concrete set the scene on which your personal style and confident choices can be layered. Start with your flooring and build your look from the ground up.

Contrasting and layered textures will help to bring gravitas and contemporary elegance to your space and prevent dark schemes from feeling too harsh. Introduce warm tones with timber furniture or the cool contrast of white. Metallic finishes provide a high-end look and for comforting tactility – think rust and anodisation, sand blasting or chrome.

Explore the purity and versatility of stainless steel or aluminium while copper also makes a comeback. Add tactile fabrics, natural leathers and subtle prints inspired by natural motifs to help build on the theme.

Painted finishes can bring texture and tactility to your space by incorporating painterly washes and other techniques.

#### Explore the Firm Foundations style

Your quide to styling with Firm Foundations.





Be bold in exploring the dark side.







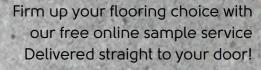


Pebble Grey RKT2410





From inky ocean blues to fig greens and oat browns, a fresh take on the classic industrial look.







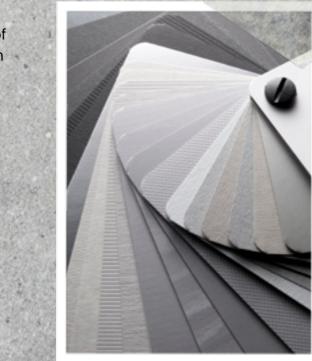
Blended Ironbark LLP328





Colour inspo!

Modern statement furniture and pops of colour provide a backdrop for optimism and a comfortable life of luxury.



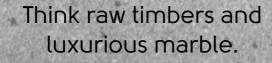




Blended Ironbark LLP328



Will work with these floors as well!





# LightenUp

Get ready for bold, bright colour and new adventures in styling that help set the scene for more optimistic, confident and joyful times ahead. Get set to 'Lighten Up'!

The first rule is throw away the rule book. Instead of asking why, this design trend asks why not? It embraces creative self-expression and invites fun into our homes, wrapping our lives with colour, joy and feel-good comfort.

Elevate the everyday by combining colours in daring, spontaneous and unapologetic ways. The high energy exuberance of Lighten Up is grounded in a palette of buoyant brights: flamingo pinks and palm leaf greens, golden mustard tones and azure blues. Lobster pink palm trees with emerald velvet lounges? Sea blue mosaic tiles with rose gold bathroom fittings and forest green mirror frames? Don't mind if we do.

Go bold and go big with clashing colours and fresh prints. Bring a touch of extravagance to even the most mundane daily events. From cookware to bathroom accessories, soft furnishings to ceramics, refresh the routine with uplifting colour. Make a statement when you make the bed with sorbet-toned bed linens. Mango and mint? Strawberry and chocolate? Mix it up for delicious results.

This refreshing look draws inspiration from divergent sources, cross cultural references and timeless global stories, bringing them together in artful and harmonious ways. A curated mix of contemporary and modern influences is layered to build artistic and adventurous interiors.

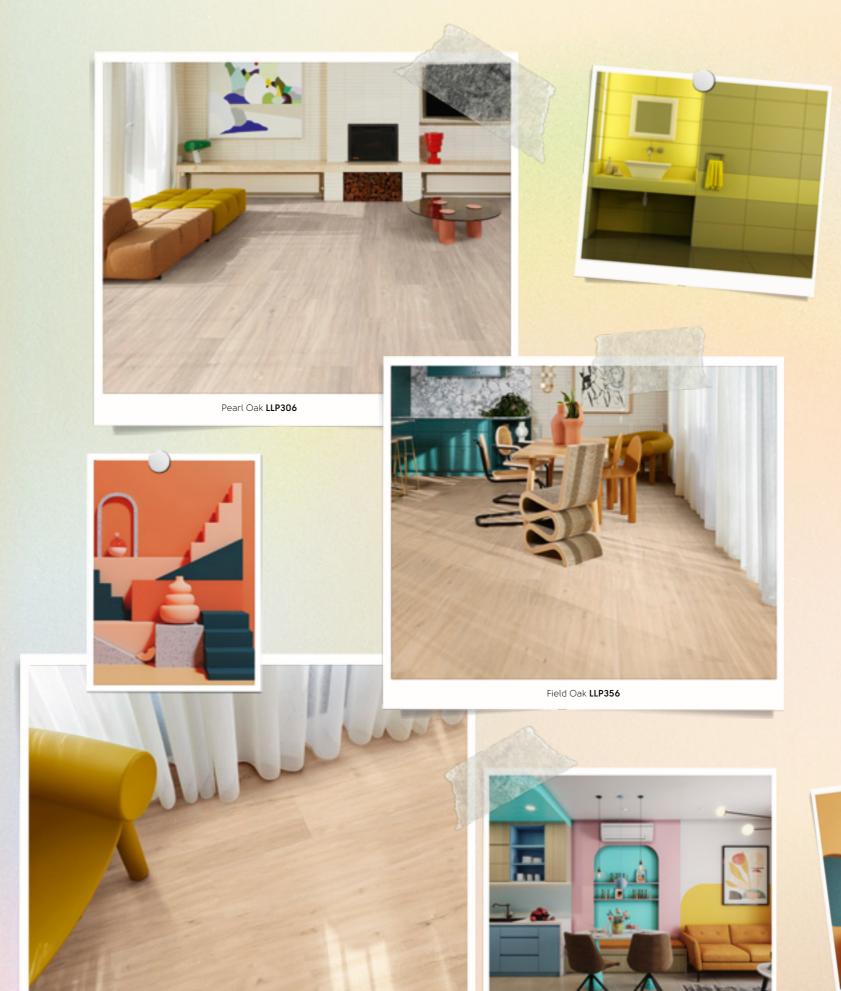
Dare to be different because anything goes. Design classics rub shoulders with upcycled family treasures. A market-find lamp from Paris finds new meaning paired with a contemporary abstract painting.

From furniture to lighting, artworks to objects, statement pieces have plenty to say, sparking the conversation as talking points in their own right.

### Explore the Lighten Up style

Your guide to styling with Lighten Up.





Field Oak LLP356

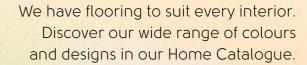
Dare to be

different.

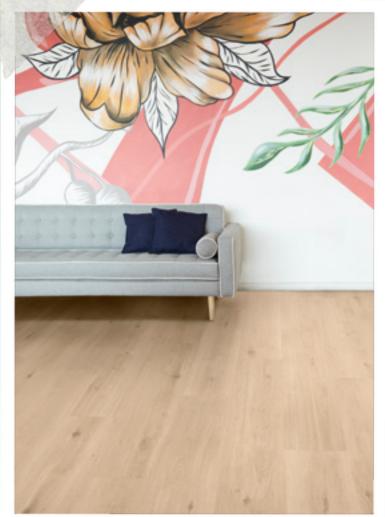
The first rule

is throw away

the rule book.



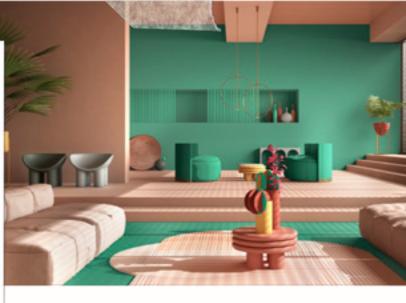




Pure Danish Oak LLP357



Will work with these floors as well!



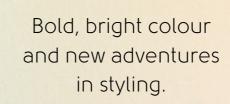
Elevate the everyday by combining colours in daring, spontaneous and unapologetic ways.



Instead of asking 'why', this design trend asks 'why not?'



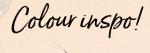
Pure Fabric Oak **LLP329** 



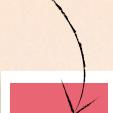


Warm Ash RKP8103

Ashland LLP95



Pearl Oak **LLP306** 



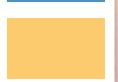














### Timeworn Treasures

An antidote to the overstimulation of modern life and with no compromise to comfort or style, Timeworn Treasures celebrates the imperfections and character of natural materials, warmed by nostalgia and coloured by the reassuring patina and textures of the past.

A celebration of upcycling, repurposing and reusing. Explore a timeless colour palette built around the earthy and organic.

Stoney pumice greys and warm timbers, sepia, bees wax and rust provide a versatile and nurturing palette. Natural linen hues, shades of cherry, kelp or ginger and a pop of green harness nostalgia and evoke happiness and comfort.

Inviting, lived in and characterful, Timeworn Treasures lets you build your own statement and reflect the spirit of your home.

Flooring is often the best place to start your style adventure as you create your welcoming sanctuary. Ground your style in the tones and textures of nature - dark and character-filled timbers juxtaposed with the timeless beauty of limed oak or the cool appeal of natural stone. Even the cooler greys of poured concrete can set the scene and bring a surprising warmth to your space.

Through colour, pattern and texture, hand-crafted touches evoke emotional and nostalgic connections. Introduce rustic wicker and wood that provide vivid contrast to hand-blown glass or locally collected ceramics. Celebrate provenance and honour the hand of the artisan as maker's marks and imperfections infuse objects with their own narrative and value.

### Explore the Timeworn Treasures style

Your guide to styling with Timeworn Treasures.

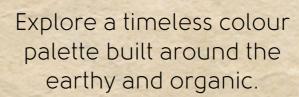




Light Barnwood RKP8207



Stained Acacia **RKP8213** 





Begin your Timeworn Treasures inspired flooring journey by visiting one of our stockists!





Light Barnwood RKP8207



Bleached Tasmanian Oak LLP311



Washed Character Oak **KP144-7** | **SCB-KP144** 

A celebration of upcycling, repurposing and reusing.



Celebrate provenance and honour the hand of the artisan as maker's marks and imperfections infuse objects with their own narrative and value.





Sicilia **LLP142** 

Will work with these floors as well!



Through colour, pattern and texture, handcrafted touches evoke emotional and nostalgic connections.



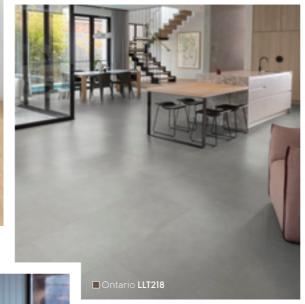




### in the kitchen & dining

The kitchen and dining is the hub of the home and the room where your floor works hardest. From accidental food and drink spills to the hustle and bustle of rushed mornings, parties and gatherings, your kitchen floor has to put up with a lot. Relax, knowing a Karndean floor in your kitchen not only looks great, it's also hygienic and easy to clean.







Throw out the rule book when it comes to designing your kitchen and dining space. Create a bespoke look by layering different materials and textures grounded by your chosen floor to complete the look.

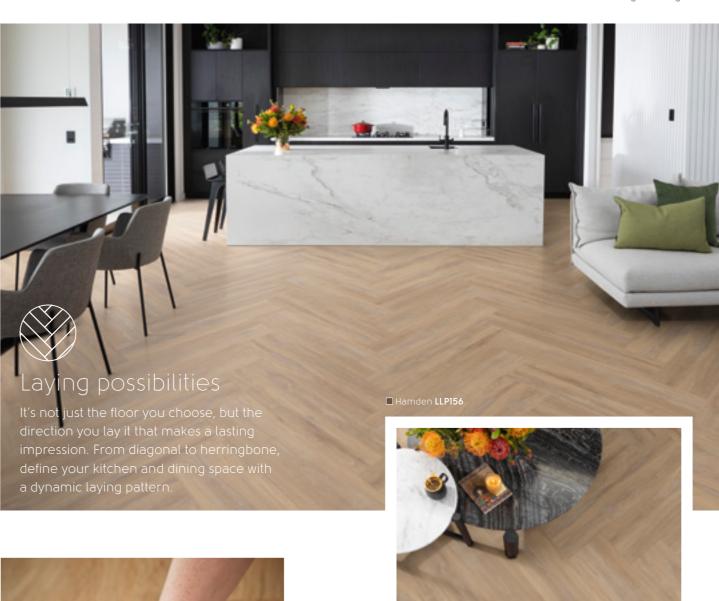


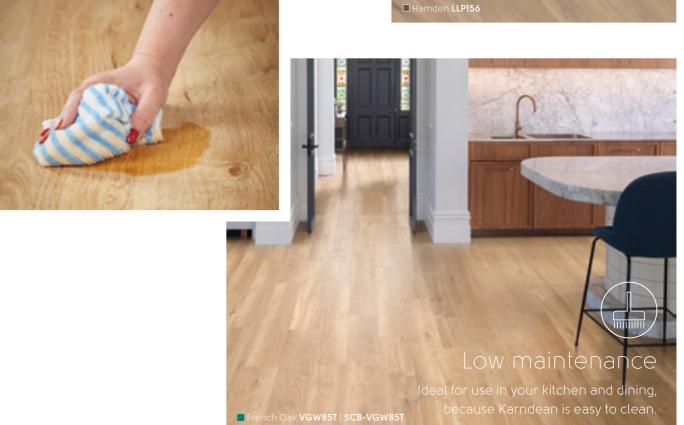






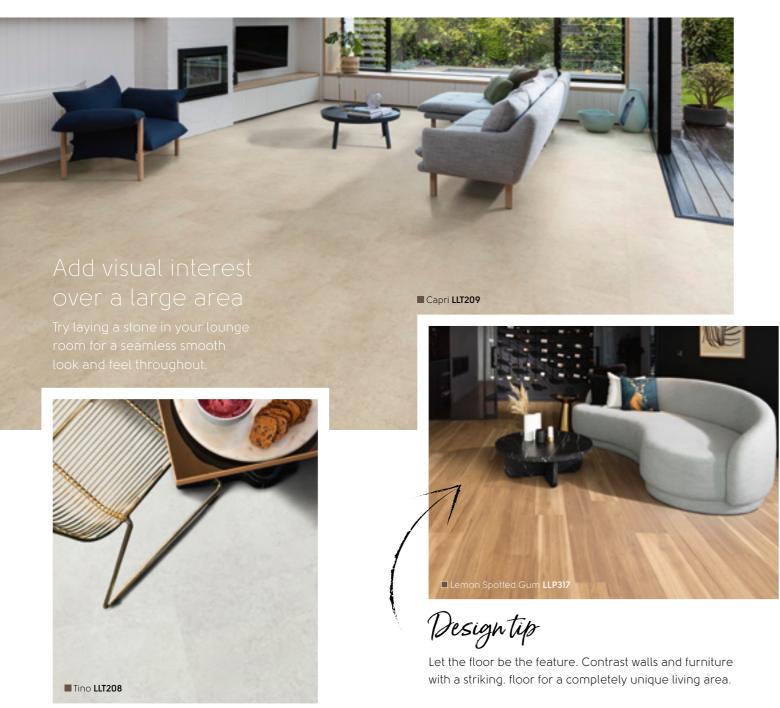
Kitchens are the heart of the home and our luxurious flooring options are up to the everyday challenges of this busy family space. Scan to find all of our cleaning and maintenance tips.





## in the living room

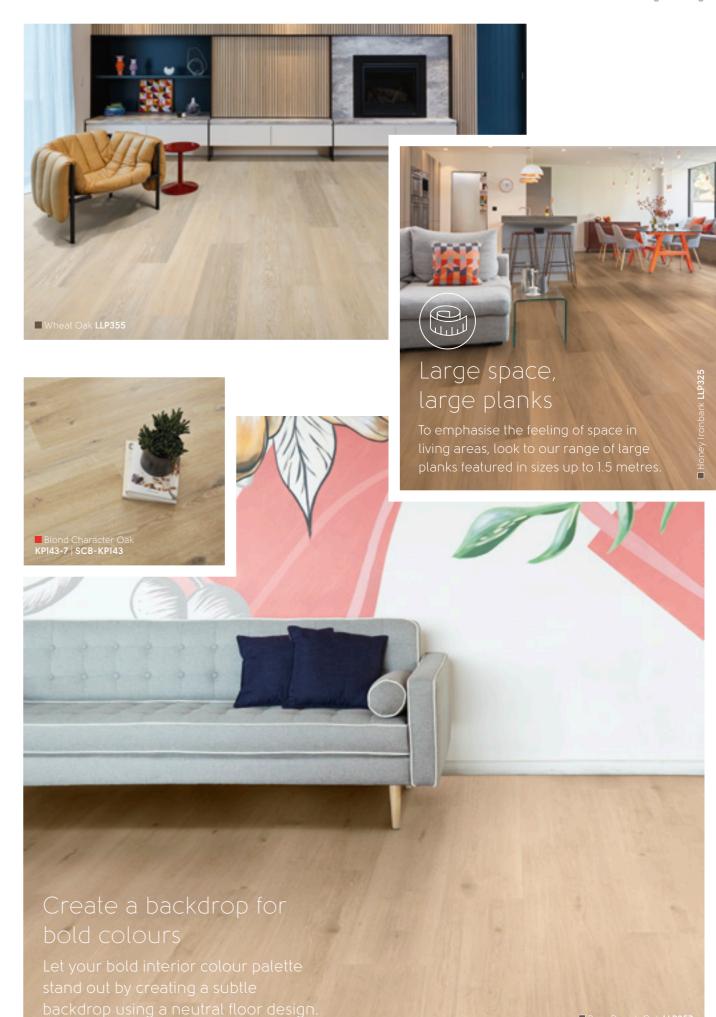
A living room is a space with so many different functions. From a quiet, cosy reading space to a place where you can gather with friends to watch the game, your living room needs to be functional, but it also needs to look great and reflect your unique style. A Karndean floor in your living room can help you achieve all this and still make a real statement. Durable yet stylish, let us inspire you...





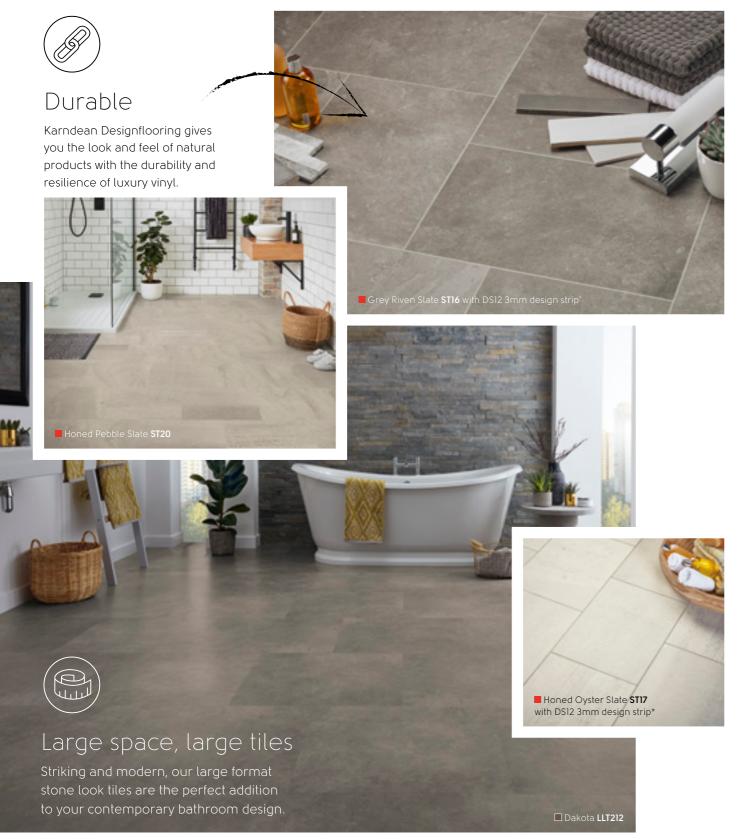


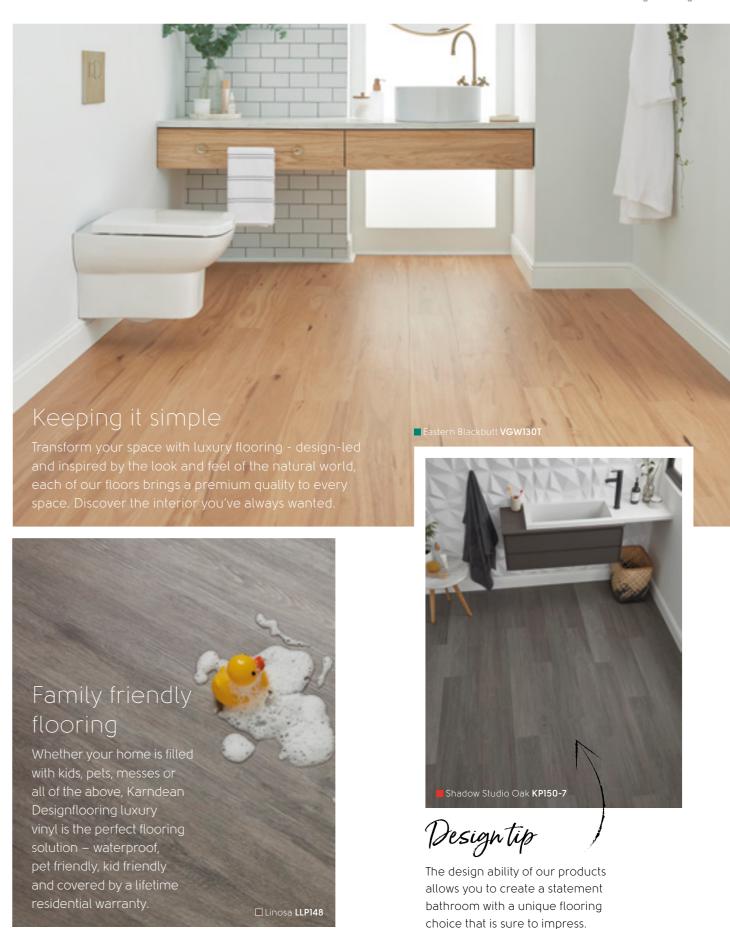
Visit the Find a Retailer page of our website to locate your nearest Karndean stockist and installer.



### in the bathroom

A Karndean floor is warm underfoot and waterproof, making it the perfect solution for your bathroom. With Karndean, you can achieve the look you want but without any of the drawbacks of natural stone and wood, giving you a bathroom you'll love for a lifetime.









Need help visualising your dream bathroom flooring? We've got you covered. Scan the QR code to visit Floorstyle and see the floor you want in your own home!

### in the bedroom

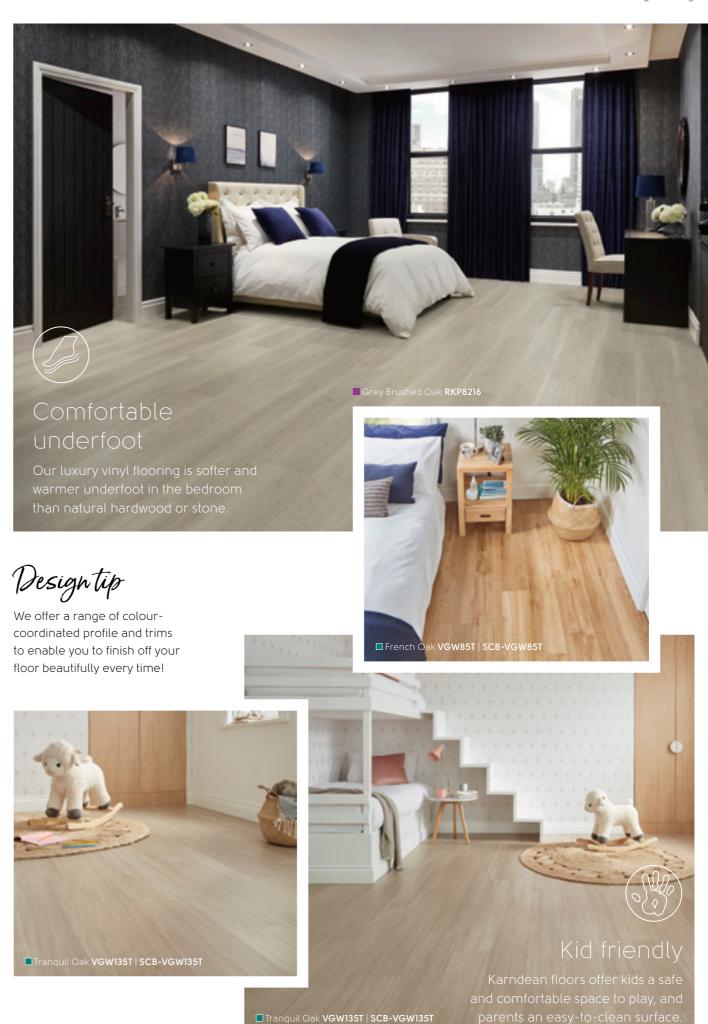
Make your bedroom your sanctuary with our luxury vinyl flooring. Quiet and comfortable underfoot, easy to maintain, and with a wide range of versatile designs to suit any interior style. When it comes to bedroom flooring, you can sleep easy knowing that Karndean has got you covered.





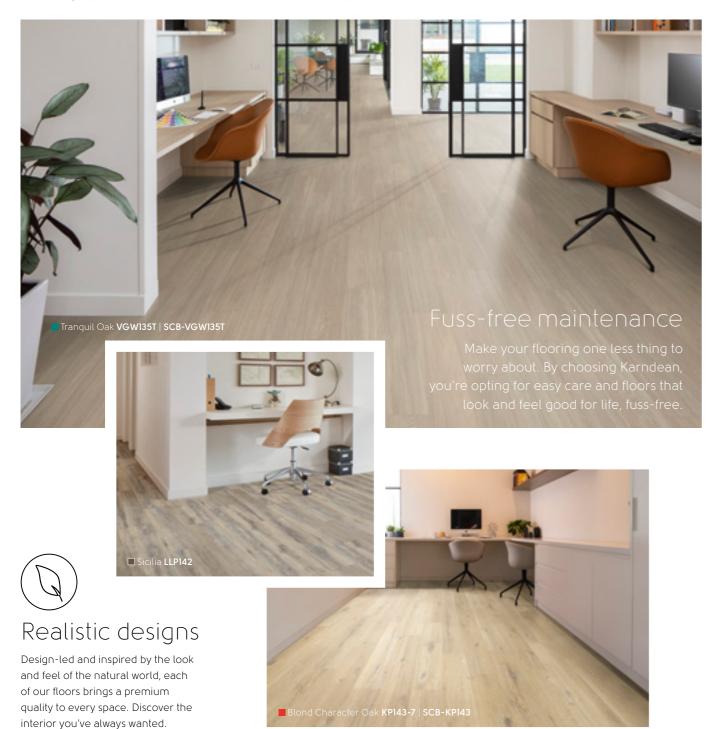
Home Catalogue

Discover our full range of floors in our comprehensive Home Catalogue, your guide to all things Karndean Designflooring.



### in the home office

The study has quickly become an important part of the home as a place for work and learning. With more time being spent in the space, our attention has been drawn to its design. Help to create a happy, healthy, and luxurious working space with our range of flooring options suitable for studies of all shapes and sizes.









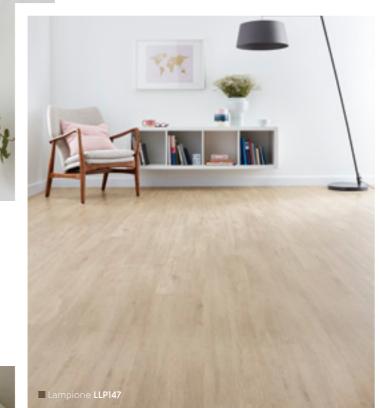




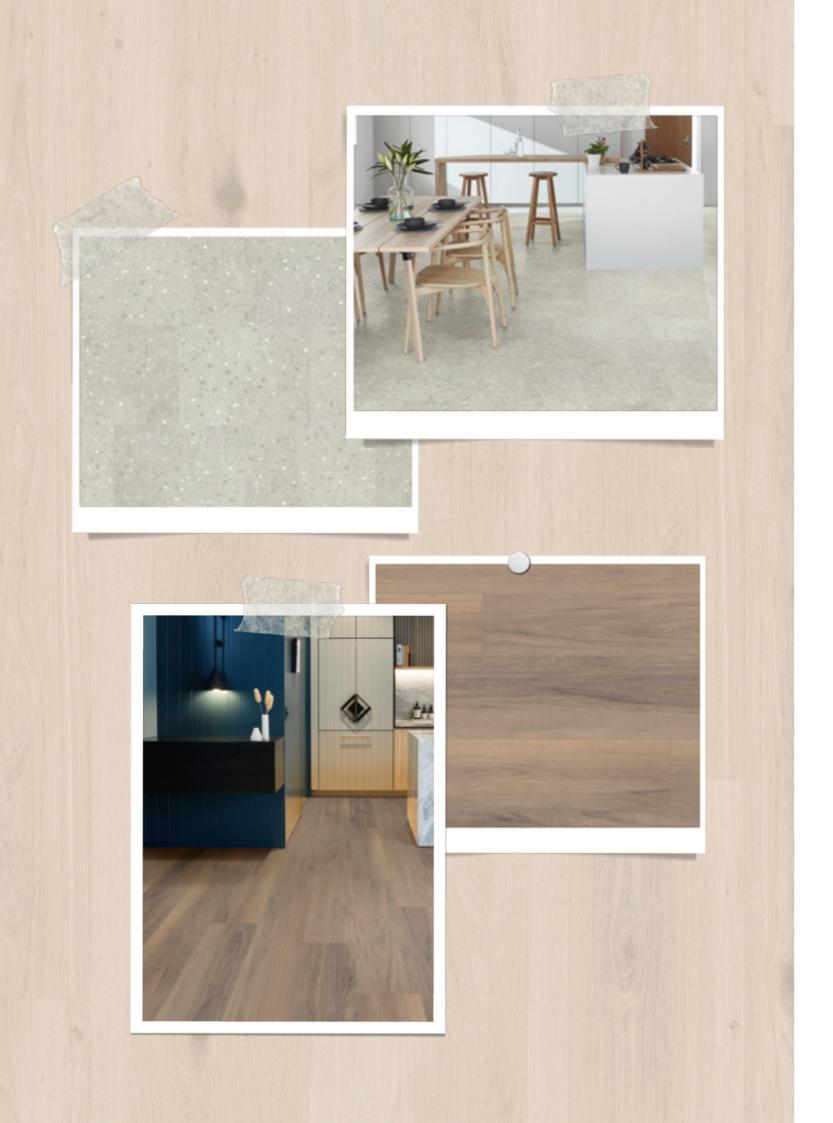


### Designtip

Energise your work space by bringing the outdoors in with a touch of natural greenery.







# Complete your design

Choose the floor that suits your style

Now that you've gathered your styling ideas and have a colour scheme in mind, it's time to select the flooring format that best suits your needs.

We have a range of formats that offer unique features, benefits and laying pattern options to bring your vision to life.

### Which format?

We know that choosing a floor that suits you and your home can be challenging.

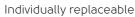
That's why we offer our beautiful, design-led floors in either loose lay, rigid core or gluedown. Your installer or retailer will be able to discuss which options are suitable for your space.

#### Loose lay

#### Choose loose lay when...

- You want to reduce noise transfer, such as in loft conversions or upstairs rooms.
- You want a quick installation.
- You have a completely flat, dry subfloor, prepared by a flooring professional







Quick and easy to install



Reduces noise transfer



K-Wave® friction grip backing



Laying possibilities















#### Choose rigid core when...

- You want superior acoustics, such as in loft conversions or upstairs rooms.
- You want a quick installation.
- You want to install over an existing floor such as ceramic tiles or floorboards, or uneven subfloor.



Click-locking mechanism



Reduces noise transfer



Quick and easy to install



Installs over most existing hard floors



#### Gluedown

#### Choose gluedown when...

- You want to create your floor, with different laying patterns, design strips and decorative borders.
- You want to be able to mix stone and wood designs and create a completely bespoke floor.
- You have a completely flat, dry subfloor, prepared by a flooring professional.



Individually replaceable

No expansion gap required

Individual, glued down

planks and tiles

Laying possibilities

Design capabilities











We offer our beautiful Van Gogh and Knight Tile designs in dual format.





As these are available in both gluedown or rigid core, you can enjoy the design you want, in the format you need.



#### Gluedown

With our gluedown ranges you have complete control over the look of your floor, from the lay pattern to the incorporation of our design strips and borders.



Individually replaceable



Design capabilities



No expansion gap required



Individual, glued down planks and tiles



#### Rigid core

Our rigid core hybrid ranges feature a click-locking system that allows them to be installed over most existing hard floors, without the need for adhesive.



Click-locking mechanism



Reduces noise transfer



Quick and easy to install



Installs over most existing hard floors





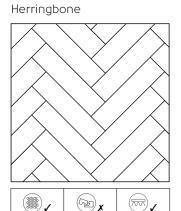
 $<sup>\</sup>ensuremath{^{\star}}$  Herringbone is achievable with gluedown format.

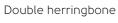
Karndean Designflooring Karndean Designflooring

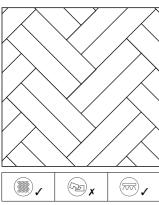
## Choosing your laying pattern

It's not just the floor you choose, but the direction you lay it that makes a lasting impression. So how do you know which way you should lay your floor? Keep these pattern options in mind as you browse our three product constructions (formats), as select floors cannot be laid in all of these patterns. Please speak to your retailer or installer to discuss your options.

#### Wood

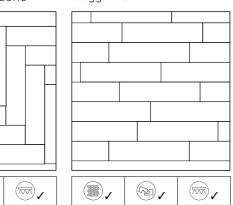




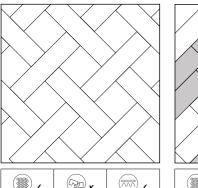


90 degree herringbone Staggered

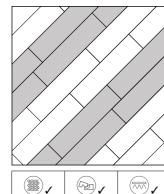
(P) X



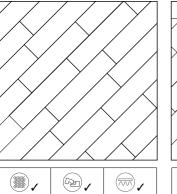
Basketweave



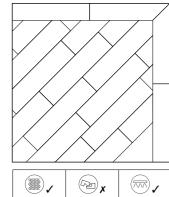
Striped (2-colour)



Diagonal



Diagonal with border



Herringbone Loved for its distinctive pattern and uniformity, herringbone features planks or tiles laid in a V-shaped weave creating an inspiring zig-zag flooring effect that will complement any interior space ■ Urban Spotted Gum **KP141-7** 

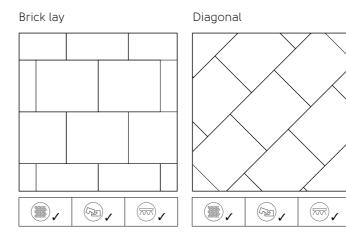




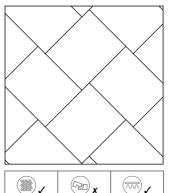




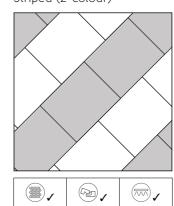
#### Stone



Herringbone



Striped (2-colour)





■ Honed Pebble Slate **ST20** with DS10 3mm design strip

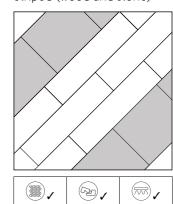
#### Designflooring

Your options are almost endless when it comes to creating your perfect designflooring.

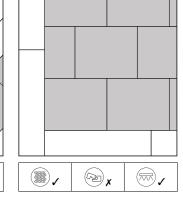


#### Mixed

Striped (wood and stone)

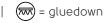


Wood frame with stone inset



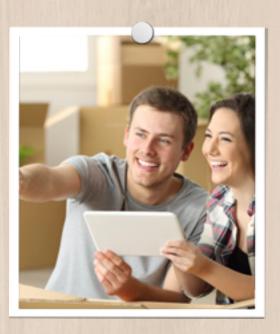














# Resources and further information

We offer a wide range of helpful tools and services to assist you in your journey to selecting your simply beautiful floor.



### Sample service

When choosing a floor, take into account all of the surrounding materials and finishes. What colour will the walls or cabinets be? Will you have stained or solid colour skirting boards? All of these items play a part in refining your flooring choices.

#### Create a moodboard

At Karndean, we know how important it is to help you visualise what your floor will look like with your walls, furniture and accessories, so use our sample service to help.

#### Order a selection of sample swatches

Order up to six free sample swatches, delivered free straight to your door, to help narrow down your choices.

These samples are particularly helpful especially if you're looking to create a moodboard of ideas to get started.

Visit www.karndean.com/samples to order your samples.



Order your free samples.



Keep in touch on social media. Share your new floors and reviews with us; we look forward to hearing from you.



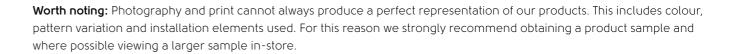


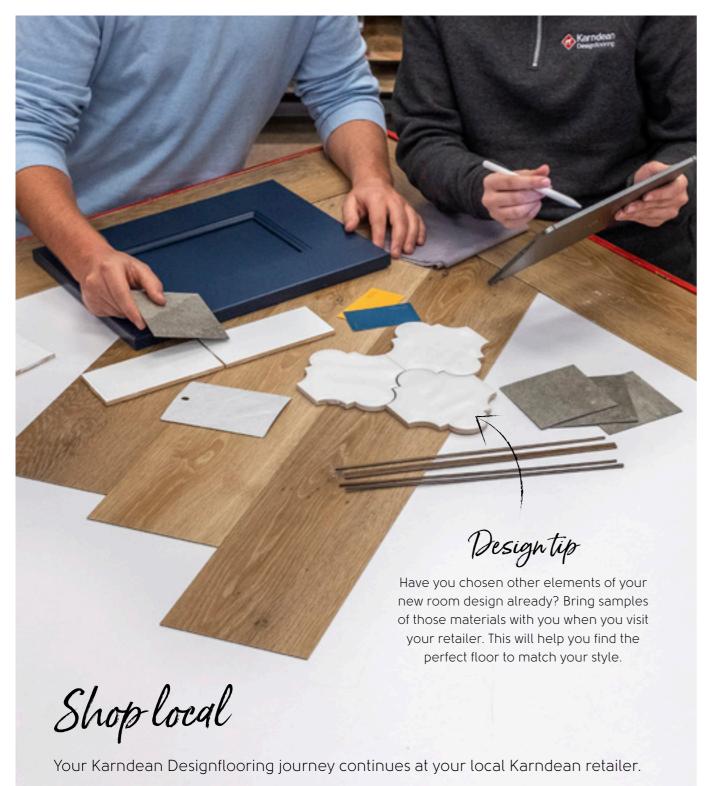












Our extensive network of independent retail partners are on hand to help you choose a simply beautiful floor that you'll love for a lifetime.

Knowledgeable and fully trained, our retail partners offer an environment where you can explore our flooring and design your dream home.

You can be confident you are in safe hands. All our retail partners offer a full measure and quote service, have professional floor fitters who have been trained and have many years' experience in installing Karndean and can provide advice on cleaning and caring for your new floor.

Use our online search feature to find your nearest Karndean Designflooring recommended retailer. Leave your details for a retailer to contact you for a free measure and quote. www.karndean.com/findaretailer



Find your local stockist and installer.

### Visit our showroom

At our headquarters, conveniently located in Melbourne just off the Eastlink & Monash freeways, we always have the latest products on display with over 500m<sup>2</sup> of ideas and designs to inspire you.

Explore our full range of Karndean Designflooring products in our beautiful state of the art showroom. Our knowledgeable and friendly Design Consultants are here to help you with expert guidance and advice for all your Karndean flooring needs.

Compare our wide range of colours, textures, patterns and sizes with large areas of laid and wall-hung flooring panels. You're welcome to take home full-size samples to try in your own space at no charge.

We are located at 835 Stud Road, Knoxfield, Victoria 3180.

Visit our website for opening hours www.karndean.com/showroom



View our showroom opening hours.

Enjoyed your visit to the Karndean Showroom?

We'd love to hear about it.



Give us a

Google Review!

## Transferable warranty

If you purchased your Karndean Designflooring through a Karndean Retail Partner your warranty will have the added benefit of it being transferable. This means that if you sell your house within your guarantee period, you can pass the warranty on to the new owners.



To qualify for a transferable warranty, you must:

- Adhere to the terms and conditions outlined in the Purchase Warranty
- Purchase from one of our retail partners and they will provide us with your email address to enable us to send you your transferable warranty

For more information or to obtain your Purchase Warranty, please speak with your local flooring retailer or contact our Customer Service Team.

The lifetime residential warranty is defined as 35 years and protects against product wear out and manufacturing defects. What's more, the warranties are now transferable to any future owners (subject to the terms and conditions of the Transferable Purchase Warranty).

Please visit our website for more information www.karndean.com/warranty



View our warranty.

### Caring for your floor

Regular cleaning with a pH neutral cleaner such as Karndean Clean will help keep your floor at its best.

Over time you may want to treat your floor to some extra care. We recommend every six to twelve months, depending on wear, that you strip and refresh your floor using Karndean Remove and Karndean Refresh, to further enhance its look and durability.

Visit www.karndean.com/cleaning for more information.

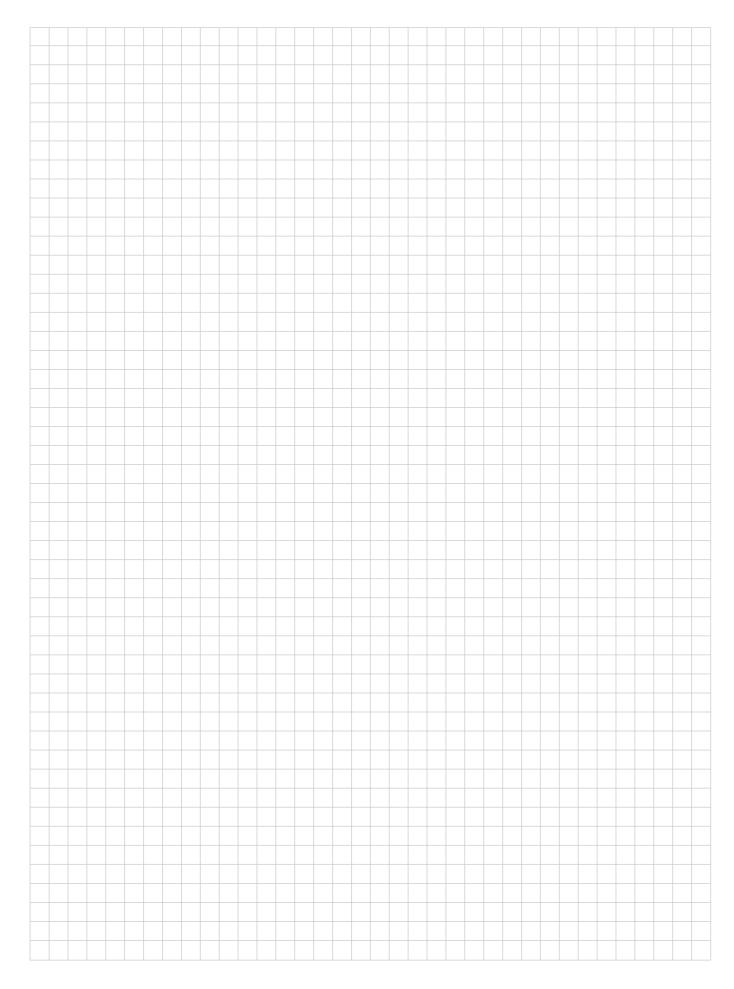


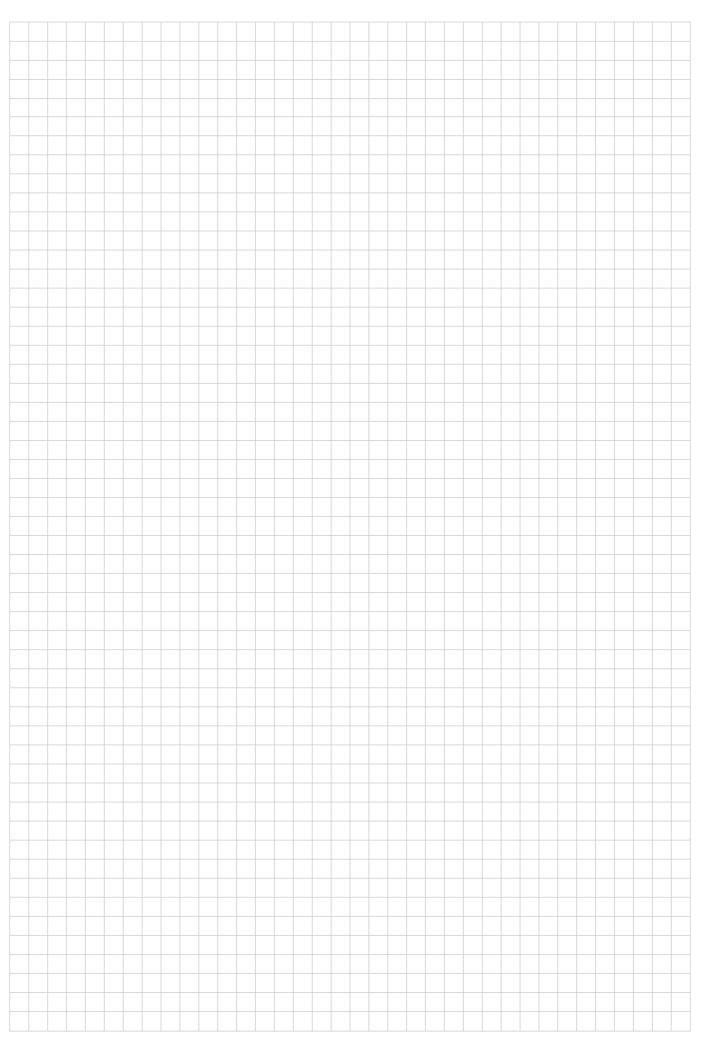
Scan for more info on cleaning and maintenance.













#### Imagery and Design Reproduction

Photography and print cannot always produce a perfect representation of our products. This includes colour, pattern variation and installation elements used. For this reason we strongly recommend obtaining a product sample and where possible viewing a larger sample in-store. We also recommend visiting our website for information on installation, after care and product selection: www.karndean.com/advice. We love developing new ideas and improving on our existing designs which means that sometimes products are withdrawn at short notice. We hate to disappoint and will work with you to find an alternative design. Please contact Customer Service for more information.

#### Contact us

AUS - 1800 331 170\* / NZ - 0800 442 101\* Phone: Email: customerservice@karndean.com.au

customerservice@karndean.co.nz

Web: www.karndean.com

Address: 835 Stud Road Knoxfield, Victoria 3180, Australia

\*Calls may be recorded for training and quality purposes.











